

Fact Sheet

Show Name	InfoComm Asia 2010 Incorporating InfoComm China 2010 www.infocomm-asia.com
Special Events	The InfoComm Asia Summit, incorporating Technical Site Visit Program
Show Dates	17-19 November 2010 (Wednesday to Friday)
Venue	Hong Kong Convention & Exhibition Centre, Hong Kong
Admission Policy	Hall admission is free and by trade invitation only
Exhibition Area	17,000 sqm

No. of Exhibiting Companies
(Projected)

280

No. of Countries Represented
(Projected)

23

Percentage of Overseas Companies
(Projected)

70%

No. of Visitors
(Projected)

9,000

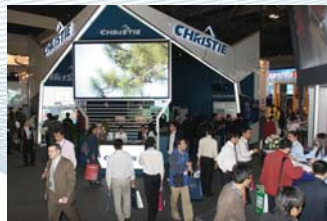


Exhibit Profile

- Acoustic Products
- Audio & Video Conferencing Equipment
- Audio, Video & Data Conferencing Equipment & Technology
- Cables, Connectors & Switchers
- Command & Control Systems
- Control / Interfacing / Distribution Systems & Technology
- Digital Signage & Advertisement
- Digital Display Equipment & Technology
- Electronic Whiteboards & Wall Track Systems
- Language Interpretation Systems
- Lighting & Studio Support
- Mounting Systems
- Presentation & Training Aids
- Projectors
- Projection Screens & Shades
- Public Address & Intercom Systems
- Video Production & Editing
- Wireless

List of Exhibiting Companies

- 3wired Sdn Bhd
A&S Asia
Aboutshow Color Light Co.,Ltd
Amara International Limited
AMX Asia
Analog Way
Anywhere Computer Accessories
Apantac
APO International Company Limited
Architectural Audio Pte Ltd
Arlite Optronics Corp.
Ateis Far East Corp
Ateis SE Pte Ltd
Ateis Trading Corp.
Aten International Co., Ltd.
Audio Visual Station
Audio Visual Technique
audio160.com
Australian Monitor
AVA Electronic Technology Co., Ltd
Avedia System Inc. (Shenzhen)
Barco
Barix AG
Beijing Century Revitalization of Electronic Technology
Beijing CuanBo JiYe Electronic Co., Ltd.
Beijing CuanBo Shanghai Office
Beijing Hong He Technology Group
Beijing Jincan Shixun Technology Co., Ltd.
Beijing KaiTong Communication Technology Co., Ltd.
Beijing Kensence Technology Development Co., Ltd.
Beijing Liguu Electronic Technology Co., Ltd.
Beijing Star & Moon Electronic Technology Ltd
Beijing Tiwinflang Century Technology Co.,Ltd
Beijing Union Control Technology Co., Ltd.
Beijing Zhitingfeida Science and Tech Co., Ltd
Beyerdynamic GmbH & Co. KG
BrightSign
Broadcast & Production
Building Electrical & Intelligent System
BxB Electronics Co., Ltd
Cayin Technology Co., Ltd.
ccpg.gov
CES Audio Inc
China Multi-media Communications
Chinavut Marketing Co., Ltd
Christie Digital Systems, USA Inc (Beijing)
Christie Digital Systems, USA Inc (Korea)
Christie Digital Systems, USA Inc (Shanghai)
Christie Digital Systems, USA Inc.
Clearone Communications, Inc.
Clockaudio Limited
Communications Specialties, Pte Ltd
ComputerWorld Hong Kong
ComTech Corporation
Coolux China Limited
Cosmo Pro-AV Co Ltd
Creator Australia
Creator Corporation (China)
Creator SG Pte Ltd
Creator USA
Crestron Asia (Beijing) Technology Ltd
Crestron Asia (Guangzhou) Technology Ltd
Crestron Asia (Shanghai) Technology Ltd
Crestron Asia Ltd.
Cubix Micro System
CY Communications Ltd
Cyber World Creations (HK) Ltd
Da-Lite Screen Company, Inc.
Danish Interpretation Systems A/S
Dataton AB
Datumstruct (S) Pte Ltd
Davinfo
Dehao Electronics Technology Limited
DigHouse
Digital Community & SmartHome
Digital Projection Ltd
DigitalZone Co., Ltd.
DISE Asia Limited
dnp denmark as
Dooya Ltd
Draper, Inc.
DSP4YOU Ltd
DT Research, Inc.
Dynamic Services international
Eduserve International
Elite Screens
Entertainment Technology Asia
ES Technology Limited
EverBest Technology
Extron Electronics
Fitness Audio
Fleetwood Group, Inc.
Gefen
GestureTek
Global Communications Limited
Grandview Crystal Screen Co., Ltd
Grotech (S) Pte Ltd
Guangzhou Samplex Electronic Technology Co.Ltd
Guangzhou Ymoo Electron Technology Co., Ltd.
Hangzhou Wistar Mechanical & Electric Technology Co., Ltd.
Hangzhou Xiannui Digital Technology Co.,Ltd.
Harman Technology (Shenzhen) Co.,Ltd.
HC360 -AV & Lighting
Headstart Integration Asia Pte Ltd
Hebei Haijie Modern Educational Equipment Co.,Ltd.
Herna
i-Control (China) Ltd.
IML Asia
InfoAV China
Intelligent Building Branch of China Construction Industry Association
International Broadcast Information
ITAV
itavcn
Jetronic Technology Ltd
Jiangsu CLP Lamp Optoelectronic Co.Ltd.
Jiangsu Redleaf Audio & Visual Equipment Co Ltd
JK Jingke Education System Co., Ltd
Julong Educational Technology Co.,Ltd
Jupiter Systems
Just Lamps Singapore Pty Ltd
Kramer Electronics Asia Pacific Pte Ltd
Kunshan Hongjie Electronics Co.,Ltd
Leovation Limited
Lighthouse Technologies Limited
Lightware Visual Engineering
LinkCraft Distribution
LUIDIA
Luminus Devices, Inc.
Magenta Research (Asia) Ltd
Marshall Cavendish
Matrox Graphics
Media Technology Systems (Asia)
Media-Go Engineering Ltd.
Media-Go Technology Ltd.
Mediatech (International) Limited
Megastage
Meyer Sound Laboratories, Inc.
Muxlab Inc.,
NETe2MG Limited
NEXCOM China Co., Ltd
NEXCOM China Nanjing Office
NEXCOM China Shanghai Office
NEXCOM China Shenzhen Office
Ningbo GQY Video & Telecom Joint Stock Co.,LTD
Ningbo Haiyu Electromechanical Technology Co., Ltd
onActivity
ONELAN, China
Oray
Orion PDP Co., Ltd
Oskareen (UK) Ltd.
OWLlink Technology, Inc.
P.H.G Enterprise Sen Bhd
PCM Limited
PENANDFREE Co., Ltd
Penton Korea
Pixord Corporation
P.J Times
PlayBox Technology (Asia Pacific) Sdn Bhd
Plus In Industry Co
Pro Audio Asia
ProAV China
Projectiondesign
ProjectorWindow
Pro-United Technology & Engineering Limited
PT Offstarindo Adhiprima
PT Zioncom Technology
Putron Electronics Limited
Qiaodeng Video & Audio Equipments Co., Ltd.
Quadra Technic ICS Limited
Quadra Technic ICS Ltd - Beijing Branch
Quadra Technic ICS Ltd - Shanghai Branch
Raylink Technology Inc.
Real Sound Lab SIA
Renosys
RGB Spectrum
RTI Systems Asia
SAE Co., Ltd
Sams Avtech International Ltd
Schoot
Sennheiser Hong Kong Limited
Shanghai Floerx Electronics Technology Development Co., Ltd
Shanghai Pallas Electronic Company Limited
She Myung Sound Multimedia Group Co.,Ltd
Shenzhen ACTO Digital Video Technology Co., Ltd
Shenzhen A-OK Technology Grand Development Co., Ltd.
Shenzhen Aoto Electronics Co., Ltd.
Shenzhen Bao Ye Heng Industrial Development Co., Ltd.
Shenzhen Createl Electronic Co., Ltd.
Shenzhen CreatelED Electronics Co., Ltd.
Shenzhen Infield Electronics Co., Ltd.
Shenzhen Liantronics Co., Ltd
Shenzhen Lite-Magic Technologies Co.,Ltd
Shenzhen Mansion Electronic Co., Ltd.
Shenzhen Reach Software Technology Co., Ltd
Shenzhen Unilumin Technology Co., Ltd
Shenzhen Wincom Technology Development Co., Ltd.
Shenzhen ZaiDe Optoelectronic Technology Development Co., Ltd
Silicon Electronics Sdb Bhd
Sinew Technology Co., Ltd
Sino Brilliant Ltd
Skyware Communications Ltd
SP Controls Inc.
SMB World
Sound Solutions
SpinetX
Stardraw.com Ltd
Stewart Filmscreen Corporation (S) Pte Ltd
Sui Rich East HK Co., Ltd
Sure Well Consultants Ltd
Systems Integration Asia
Tacko Solutions Limited
Taiden Industrial Co., Ltd
TEMPO Electronics
Texas Instruments
TOA China Limited
Tom Lee Music Co. Ltd.
Tranzendia Limited
Treasure Business Technology Development Ltd.
Tri-Net Electronics Co., Ltd.
Trusted Board
TV One Ltd
ty360
Uchida Yoko Co., Ltd
Uchida Yoko Furniture (Shanghai) Co., Ltd
V2 Technology, Inc.
Value Networking Technology Limited
VAR India
Vation China (Beijing) Technology & Development Co., Ltd.
Verrex Corporation
Vertex Supply Co., Ltd.
Vewell(China) Co., Ltd.
Vity Technology
Vtron Beijing Office
Vtron Hong Kong Office
Vtron Shanghai Office
Vtron Technologies Ltd.
VUTEc Corporation
Waltop International Corp.
WaveTech Computers
Winsted Corporation
WolfVision Asia
WolfVision GmbH
World AV
WOW Vision Pte Ltd
Xiamen Elex Electronics Technology & Development Co., Ltd.
Xian Beiguang Optoelectronic Technology Co., Ltd.
XLT Systems Pte Ltd
XVD Corporation
Zhangjiagang Jiangbin Industry Co.,Ltd.
Zhaoket Electronics Corporation
Zhejiang Lianda Science and Technology Ltd
Zhuhai Yuxun Coaxial Cable Co., Ltd.
ZTE

Visitors Profile

Trade

- Manufacturers
- System Integrators / Custom Installers
- Distributors & Resellers
- Design Consultants
- Installers
- Rental & Staging Companies

Technology Managers

- Building Industry
(Architects, Developers, Facility Managers, Interior Designers)
- Business / Corporate / IT
- Broadcast & Telecom
- Education
- Entertainment & Performing Arts
- Government & Military
- Healthcare
- Legal
- Museums
- Meetings & Events
- Retail
- Sales, Marketing & Advertising
- Theme Parks, Sports Arenas
- Training & Presentation Professionals
- Transportation
- Worship

Learning Opportunities from the Summit Program



In conjunction with the trade exhibition, the **InfoComm Asia 2010 Summit Program** will offer learning opportunities for all levels of AV involvement.

InfoComm Academy Seminars

For AV technicians, engineers and IT professionals, the **InfoComm Academy Seminars** organized by InfoComm International® will provide technical updates on industry practices and trends. Among the topics that will be covered are:

- AV standards and their affect on the building industry
- 3D and the Market Today
- 3D Stereoscopic Imaging
- AV at the speed of light - Fibre Optics
- AV standards and their affect on the building industry
- Calibration and Colour Matching of Displays
- Dealing with the changing worldwide RF spectrum
- Designing for speech intelligibility
- Distributed Audio Systems: Best Practice and new Standards
- Loudspeaker Power Ratings - Facts vs. Myths
- Management Lessons for International Live Events
- Open Standards in Digital Signage: SMIL vs SVG
- Project Management for AV
- Projection Brightness and Contrast
- Projection Screen Applications
- Redefining the Sales and Delivery Process for Integration
- Solving Real-Life HDMI/DVI/DisplayPort Installation Problems (Troubleshooting)
- Understanding the AV Carbon Footprint
- What is HD-SDI and How Can You Use it to Your Advantage in Your AV Installations?

The InfoComm Academy Seminars will also feature a 2-day workshop by **SynAudCon** (www.synaudcon.com), an audio training resource organization dedicated to providing practical, in-depth training on the principles of audio and acoustics.

This first-in-Asia workshop titled **Professional Sound System Design: A Practical Approach** will help participants to gain more confidence in the systems they designed by learning the most critical elements of the design process. Loudspeaker sensitivity, headroom considerations, device selection and placement, arrays, acoustic interference, the room impulse response (RIR) are some of the topics which will be covered in this SynAudCon workshop.

Industry Conference

End-user professionals from vertical markets will find the **Industry Conferences** useful. These are specialized sessions on AV applications for specific market sectors, including transportation, education, retail, DOOH media, worship, leisure and hospitality, corporate and security. Topics lined up include:

- AV Survival Guide for Facility Managers
- Terrorism Risks in Asia + Corporate Risk Mitigation
- Designing for 2030: Integrated Building Technology
- Terrorism Risks in Asia + Corporate Risk Mitigation
- Real world Applications of 3D Displays
- 3D TV
- Touch-Based Interactive Digital Signage; Attention, Retention and Motivation - Prospects for the future
- Real world Applications of 3D Displays
- Designing for 2030: Integrated Building Technology
- AV Design Primer for Architects

Manufacturers' Presentations

For systems integrators, consultants, distributors, rental & staging companies, the **Manufacturers' Presentations** will offer in-depth discussion of new AV technologies, products and solutions.

Technical Site Visits

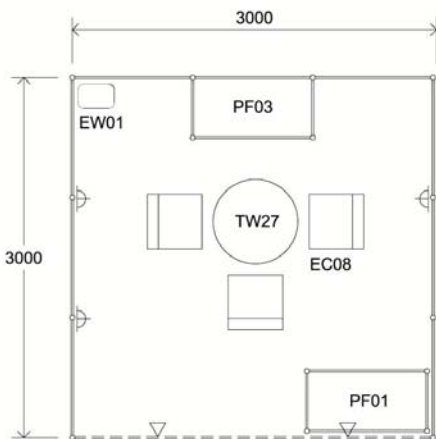
Summit participants can also register to attend the **Technical Site Visits** to actual AV facilities which have installed AV systems extensively, for a first-hand appreciation of real applications.

This includes a behind-the-scenes visit to the ALiVE exhibition at the Hong Kong Science Park. An acronym for Applied Laboratory for Interactive Visualization and Embodiment, the ALiVE exhibition offers a unique occasion to experience nine spectacular immersive environments at the frontiers of art and science. It features ground-breaking innovations in panoramic 3D cinema, embodied architecture, games and animation, digital humanities, distributed media, interactive visualization and simulation. This is City University of Hong Kong's imaginative new research incubator and showcase for innovations in creative media, building on world famous research achievements that have been made over recent years at the ZKM Centre for Art and Media in Karlsruhe, the UNSW iCinema Research Centre in Sydney and Museum Victoria in Melbourne. More information about ALiVE can be found at www.cityu.edu.hk/scm/alive.

Participation Cost

Participation Cost	(USD per sqm)	
	Member	Non-member
Bare Space Rate	430	460
Shell Scheme	38	38

Standard Shell Scheme - 3M(L) X 3M(D) X 2.5M(H)



Layout Plan

LEGEND		
EC08	Folding Chair	x 3
EW01	Waste Paper Basket	x 1
PF01	Information Counter	x 1
PF03	Lockable Cupboard	x 1
TW27	White Round Table	x 1
△	100W Spot Light	x 2
⏏	220V/13Amp Square Pin Socket	x 3
Carpet #0715		

2500 ----



Perspective

Please contact the following persons for your exhibit and sponsorship opportunities:

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